

Alaska Business Hall of Fame

PRESS KIT



SHERI BURETTA
CHUGACH ALASKA
CORPORATION
LAUREATE



DAVID KARP
SALTCHUK & NANIQ
GLOBAL LOGISTICS
LAUREATE



MARK PFEFFER
PFEFFER DEVELOPMENT
& CONRAC SOLUTIONS
LAUREATE



JENNIFER SCHRAGE
SIGNATURE LAND SERVICES
DENALI AWARD RECIPIENT

Class of 2024

Sheri Buretta, Chugach Alaska Corporation

David Karp, Saltchuk & Naniq Global
Logistics

Mark Pfeffer, Pfeffer Development &
CONRAC Sol.

Jennifer Schrage, Signature Land Services,
Denali Award Recipient



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About the Alaska Business Hall of Fame

Three Alaska business leaders will join the Alaska Business Hall of Fame at the annual recognition event in January. These business leaders are honored for their direct impact toward furthering the success of Alaska business, demonstrated support and commitment to Junior Achievement's programs, and demonstrated commitment to Alaska business.

In 1987, Junior Achievement of Alaska, Inc. began the Alaska Business Hall of Fame to honor outstanding individuals of Alaskan business.

Since then, the Alaska Business Hall of Fame has become one of the state's most prestigious events, attended by 600 of Alaska's top business professionals, inducting new Laureates on an annual basis.

15,000

STUDENTS SERVED IN
ALASKA IN 2023

300+

VOLUNTEERS FROM THE
BUSINESS COMMUNITY

55

COMMUNITIES SERVED
ANNUALLY IN ALASKA BY JA

About Junior Achievement

Junior Achievement is Alaska's largest youth serving non-profit, dedicated to educating and inspiring young people to succeed in a global economy.

Junior Achievement empowers young people to own their economic success by recruiting volunteers from the business community to teach financial literacy, workforce readiness, and entrepreneurship in schools. Programs are provided at no cost to teachers and school districts.

How you can help

Donate - \$40 sponsors one future entrepreneur in Alaska, \$10,000 sponsors a school. JA does not receive any government funding and is not part of United Way.

Volunteer - 20 volunteers cover an entire school, and virtual volunteer opportunities make it **more convenient than ever** to inspire students in Alaska.

150+ Alaska Laureates

Alaska business leaders honored from 1973 through 2024. Laureates are selected by a statewide committee of peers.



20% ↑

JA Alumni earn 20% higher incomes



OPPORTUNITIES:	JA IMPACT:
Inspire the future workforce	1 in 3 alumni go on to work in the same field as their JA volunteer
Foster financial literacy	90% of alumni are confident managing their finances
Encourage an entrepreneurial mindset	JA alumni are 143% more likely to start a business

Contact

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All donations to Junior Achievement of Alaska are tax deductible where allowable by law.

Event Timeline

The 36th annual celebration includes a reception at the Downtown Marriot Anchorage Hotel beginning at 5:30 p.m., dinner and induction ceremony at 6:30 p.m., concluding by 8:30 p.m. The evening will also include a special recognition of the many past inductees who will be in attendance. Tables of 10 are \$1,500, individual tickets are \$150 each. Sponsorship opportunities available. Contact Flora for more information.

Presenting Sponsor

Alaska**Business**